

WHAT IS CLAIMED:

1 1. A web site for recruiting candidates for
2 employment, the site being programmed to:
3 receive input defining a candidate's employment
4 credentials;
5 present at least one employment opportunity that
6 best matches the candidate's employment credentials;
7 receive input requesting consideration for the at
8 least one employment opportunity that best matches the
9 candidate's employment credentials; and
10 present the candidate with an invitation to an
11 employer-hosted recruiting event based on a comparison
12 between the candidate's employment credentials and candidate
13 matching criteria associated with the at least one
14 employment opportunity.

1 2. The site of claim 1 wherein the site is
2 additionally programmed to:
3 present a candidate with an employment skills
4 questionnaire; and
5 present the candidate with an invitation to an
6 employer-hosted recruiting event for further evaluation
7 based on a comparison between the candidate's response to
8 the employment skills questionnaire and candidate matching
9 criteria associated with at least one employment
10 opportunity.

1 3. The site of claim 1 wherein the site is
2 additionally programmed to present an invited candidate with
3 an employment offer prior to the conclusion of the employer-
4 hosted recruiting event.

1 4. The site of claim 1 additionally comprising
2 presenting an icon for retaining the at least one employment
3 opportunity wherein the candidate re-accesses the icon upon
4 subsequent log-in.

1 5. The site of claim 4 wherein the icon is
2 configured to receive input requesting consideration for the
3 at least one retained employment opportunity.

1 6. The site of claim 4 wherein the icon is
2 configured to receive input for selecting and deleting a
3 retained employment opportunity.

1 7. The site of claim 4 wherein the icon is
2 configured to receive input for selecting a graphical theme
3 for the icon.

1 8. The site of claim 4 wherein the icon is
2 configured to receive input for requesting a detailed
3 description of a retained employment opportunity and present
4 a detailed description of a retained employment opportunity
5 in response to the input.

1 9. The site of claim 4 wherein the icon is
2 configured to receive input selecting a style of music to be
3 played and play music on response to the music selection.

1 10. The site of claim 4 wherein the icon is
2 configured to forward a retained employment opportunity to
3 another candidate.

1 11. The site of claim 1 additionally programmed
2 to present a candidate with a multimedia presentation
3 introducing a recruiter.

1 12. The site of claim 11 wherein the recruiter
2 that is introduced has an educational or professional
3 background similar to that of the candidate's.

1 13. The site of claim 1 additionally programmed
2 to present a candidate with a message center for
3 communicating with recruiting staff during the recruiting
4 process.

1 14. The site of claim 13 wherein the message
2 center presents the candidate with an offer for employment.

1 15. The site of claim 13 wherein the message
2 center receives candidate scheduling information for the
3 employer-hosted recruiting event.

1 16. The site of claim 13 wherein the message
2 center presents the candidate with instructions during the
3 recruiting process.

1 17. The site of claim 13 wherein the message
2 center receives any special needs of the candidate during
3 the recruiting process.